

Privacy Notice for Mezcal Mil Tiempos

Last updated: [Date]

Mezcales & Tequilas de Mexico LLC (hereinafter referred to as "the Controller"), located at **5630 Atlantic Blvd, Maywood, CA 90270**, is responsible for the processing of your personal data in accordance with the **California Consumer Privacy Act (CCPA)**, the **Federal Law for the Protection of Personal Data held by Private Parties (FLPPDHPP)**, and applicable U.S. laws and regulations.

This Privacy Notice aims to inform our clients, prospects, suppliers, visitors, and any data subject of how we collect, use, store, and protect their personal data.

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1. Data Controller and Processor

The Controller responsible for the collection and processing of personal data is:

Mezcales & Tequilas de Mexico LLC

Address: 5630 Atlantic Blvd, Maywood, CA 90270

Email: ignaciof@mezcalmiltiempos.com

Phone: 323-744-2204

2. Effects of the Privacy Notice

This Privacy Notice applies to any information related to an identified or identifiable individual. At **Mezcales & Tequilas de Mexico LLC**, we collect your personal data directly through various means, such as:

- At our premises.
- Via telephone.

- When you participate in our mezcal-related promotions, giveaways, or campaigns.
- When you provide us with information to purchase our products or request our services.

Applicable Laws

- **Federal Law for the Protection of Personal Data held by Private Parties (FLPPDHPP).**
- **Regulations of the Federal Law for the Protection of Personal Data held by Private Parties (RFLPPDHPP).**

Principles Governing Data Processing

The personal data collected will be processed following these principles:

- **Legality:** Ensuring all data processing is lawful.
- **Consent:** Explicit or implicit agreement from the data subject.
- **Information:** Transparency about data usage.
- **Quality:** Accuracy and relevance of data collected.
- **Purpose:** Collection of data strictly for specified and legitimate purposes.
- **Loyalty:** Respectful treatment of the data subject's trust.
- **Proportionality:** Limiting data processing to the necessary scope.
- **Responsibility:** Accountability in all data-handling activities.
- **Confidentiality and Security:** Protecting personal data from unauthorized access or misuse.

Sensitive Personal Data

Sensitive personal data are those that, if misused, may cause discrimination or pose significant risk to the data subject. These include but are not limited to:

- Racial or ethnic origin.
- Health status (present or future).
- Genetic information.
- Religious, philosophical, or moral beliefs.
- Political opinions.
- Union membership.
- Sexual orientation.

Financial and Asset-Related Data

For payment purposes, we may request financial or asset-related data, such as:

- Name of the cardholder or checkbook holder.
- Card or check number.
- Expiration date of the card.
- Bank name.

In compliance with Article 8 of the FLPPDHPP, explicit consent will be requested for processing sensitive, financial, or asset-related data. Consent may be provided via signed formats, electronic means, or other direct responses as per applicable regulations.

Consent for Data Processing

1. **Express Consent:**

Consent given explicitly in writing, verbally, or through unequivocal signs. For sensitive and financial data, express consent will always be sought.

2. **Implied Consent:**

Consent derived from actions or circumstances indicating approval. If no objection is received, it will be assumed that you agree with the terms outlined in this Privacy Notice.

Duration of Data Processing

Your personal information will be processed for the time necessary to fulfill the purposes described in this Privacy Notice and in accordance with applicable legal provisions. If processing is no longer necessary, your data will be removed unless required by law.

Special Data Handling

We prioritize privacy and do not collect information from minors, elderly individuals, or those with disabilities without prior consent from their legal guardians. For minors, consent must be obtained from a parent or legal guardian.

If at any time you wish to cancel or revoke the processing of your personal data, you may do so by following the guidelines outlined in this Privacy Notice.

3. Personal Data and Use Purposes

Personal Data Collected

We may collect the following types of personal data:

- **Identification data:** Name, address, email, phone number.
- **Financial data:** Credit or debit card information.
- **Browsing data:** Information collected through cookies and similar technologies.
- **Labor and academic data:** For employees or candidates.

Purposes for Data Processing

Your personal data will be processed for the following purposes:

1. **For clients and prospects:**
 - To process orders and manage payments.
 - To inform about new products, promotions, and updates.
 - To evaluate service quality.
2. **For suppliers:**
 - To establish and manage commercial relationships.
 - To register and administer contracted services.
3. **For employees or candidates:**
 - To comply with legal, fiscal, and administrative obligations.
 - To manage payroll, benefits, and internal audits.
4. **For video surveillance:**
 - To ensure the safety of our premises, employees, and visitors.
5. **For access to our facilities:**
 - To validate the identity of visitors for security purposes.
6. **For website usage:**
 - To provide a personalized browsing experience.
 - To analyze user behavior for statistical and marketing purposes.

Your personal data will be used based on the particular case in which it is provided or collected, always in accordance with this Privacy Notice or its updates, to fulfill the following purposes:

1. **If you are our client or potential client:**
 - To fulfill obligations arising from a business relationship.
 - To provide requested services or products.
 - To inform you about changes, new products, or services.
 - To evaluate the quality of services.
 - For business, marketing, and statistical purposes.
2. **If you are our supplier or in the process of becoming one:**
 - To establish and manage the commercial relationship.
 - To evaluate and hire services or products.
 - To register and manage contracted services.
3. **If you work in our organization or are in the selection process:**
 - To fulfill obligations arising from the employment relationship.
 - For personnel administration, payroll processing, and benefits.
 - To verify references and handle emergencies.
4. **For video surveillance purposes:**
 - To ensure the safety of our visitors, employees, and facilities.
5. **For access to our facilities:**
 - To validate your identity through a logbook and official identification.
6. **For our website:**
 - To enhance your browsing experience using cookies, web beacons, or similar technologies.
 - To analyze usage behavior for statistical and marketing purposes.
7. **In contracts with third parties:**

- To handle information required for contracts, such as leasing agreements and professional services.
- 8. In subcontracting contracts related to our clients:**
- To manage data necessary for fulfilling obligations under subcontracting agreements.
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Personal Data Collected

We may collect the following types of personal data:

- Identification data (including physical characteristics).
- Contact information.
- Financial and asset-related data.
- Academic and employment data.

Personal data may be collected directly through interactions with the Controller or indirectly from public sources (e.g., telephone directories, public databases).

Secondary or Accessory Purposes

In addition to the necessary purposes outlined above, your personal data may also be used for:

- Informing you about new products, services, and promotions.
- Sending general or personalized marketing and statistical communications.
- Inviting you to participate in promotions, offers, or campaigns.
- Conducting surveys to improve our service quality.

If you do not express opposition upon receiving this Privacy Notice, your consent will be considered granted for processing your personal data for these purposes.

Data Security

Your personal data will be processed only for the time necessary to fulfill the purposes described in this Privacy Notice, and in compliance with applicable legal provisions. We employ technological, physical, and administrative measures to protect your data against damage, loss, alteration, destruction, unauthorized access, or processing. Authorized personnel will process your data exclusively for the purposes described in this notice.

How to Limit Use or Disclosure

If you wish to restrict the use or disclosure of your personal data, please submit a formal request to:

Email: ignaciof@mezcalmiltiempos.com

Subject: "Request to Restrict or Disclose Personal Data"

Include the following details:

1. Name of the data subject.
2. Statement of facts.
3. Contact details (email or address).
4. Documents proving identity or authorization.

Acceptable Documents for Identity Verification

- National Electoral Institute credential (INE).
- Passport.
- National Military Service Card.
- Professional license.
- Postal identity card (issued by SEPOMEX).
- Proof of residence.
- Migratory document proving legal status.

If a representative handles your request, both parties must provide identification documents and proof of representation (e.g., public instrument, power of attorney signed before two witnesses, or a statement of representation).

Identity verification can be arranged at:

Address: 5630 Atlantic Blvd, Maywood, CA 90270

Processing Time: Requests will be processed within **25 business days**, and you will be notified of the outcome.

4. Limitation of Use and Disclosure of Personal Data

If you wish to restrict the use or disclosure of your personal information in our possession, you may submit a formal request to **Mezcales & Tequilas de Mexico LLC**. To ensure compliance with the **California Consumer Privacy Act (CCPA)** and other applicable U.S. regulations, please follow the procedure outlined below.

How to Submit a Request

Send an email to:

Email: ignaciof@mezcalmiltiempos.com

Subject: "Request to Restrict or Disclose Personal Data"

Your request must include:

1. **Name of the data subject.**

2. **Statement of facts** explaining the specific limitation or restriction you are requesting.
3. **Contact information** (address or email) to receive a response.
4. **Documents proving identity or authorization** to submit the request.

Acceptable Documents for Identity Verification

To verify your identity, please provide one of the following:

- U.S. government-issued photo identification (e.g., driver's license, state ID, or passport).
- Professional license or certificate.
- Utility bill or proof of residence.
- Proof of lawful immigration status, if applicable.

Representation

If the request is made by a representative on behalf of the data subject, the following additional documents must be provided:

1. Identification documents for both the data subject and the representative.
2. Proof of representation, which may include:
 - A power of attorney signed before two witnesses or notarized.
 - A public instrument demonstrating representation.
 - A signed statement of representation by the data subject.

Identity Verification

To safeguard your data, all documents will be reviewed for authenticity. Original documents must be presented for comparison purposes. If necessary, an appointment for in-person verification can be arranged at:

Address: 5630 Atlantic Blvd, Maywood, CA 90270

If you wish to restrict the use or disclosure of your personal information in our possession, you may submit a formal request to the following email address:

Email: ignaciof@mezcalmiltiempos.com

Subject: "REQUEST TO RESTRICT OR DISCLOSE PERSONAL DATA"

Your request must include the following information:

1. **Name of the data subject.**
2. **Statement of facts** explaining the limitation or restriction you are requesting.
3. **Contact information** (address or email) for response purposes.
4. **Documents proving identity or authorization** to submit the request.

Acceptable Documents for Identity Verification

- National Electoral Institute (INE) credential.
- Passport.

- National Military Service Card.
- Professional license.
- Postal identity card (issued by SEPOMEX).
- Certificate or proof of studies.
- Proof of residence.
- IMSS affiliation card.
- ISSSTE affiliation card.
- Migratory document proving legal stay in the country.

Original documents must be provided for comparison purposes. If verification of identity is required, an appointment can be arranged by contacting us at ignaciof@mezcalmiltiempos.com.

If Representation is Required

If the request is submitted by a representative on behalf of the data subject, the following additional documents must be provided:

1. Identification documents of both the data subject and the representative (as listed above).
2. Documentation confirming the representation, such as:
 - A public instrument demonstrating representation.
 - A power of attorney signed before two witnesses.
 - A statement of representation from the data subject.

All submitted documents will be handled in strict compliance with the principles of legality, confidentiality, and security outlined in the **FLPPDHPP** and **CCPA**.

Other Relevant Sections

4.1 Processing of Requests

Once your request is received, **Mezcales & Tequilas de Mexico LLC** will process it within a maximum period of **25 business days**, during which we will notify you of the outcome.

If additional documentation or clarification is required, we will contact you via the details provided in your request.

4.2 In-Person Verification

If identity verification is necessary, an appointment can be scheduled at the following address:

5630 Atlantic Blvd, Maywood, CA 90270

Failure to comply with the required documentation or provide accurate details may delay or void your request.

Other Relevant Sections

4.1 Processing of Requests

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If additional documentation or clarification is required, we will contact you via the details provided in your request.

4.2 In-Person Verification

If identity verification is necessary, an appointment can be scheduled at the following address:

5630 Atlantic Blvd, Maywood, CA 90270

Failure to comply with the required documentation or provide accurate details may delay or void your request.

5. Transfer of Personal Information to Third Parties

By means of this notice, **Mezcales & Tequilas de Mexico LLC** commits to not transferring your personal information to third parties without your prior consent, except in cases explicitly permitted under applicable laws, including Article 37 of the **Federal Law on Protection of Personal Data Held by Private Parties (FLPPDHPP)**. When required, such transfers will strictly adhere to the terms established in the law.

Exceptions for Data Transfers

In accordance with Article 37 of the FLPPDHPP, we may transfer personal data without your consent in the following cases:

1. When the transfer is required or permitted by a law or treaty to which Mexico or the United States is a party.
2. When the transfer is necessary for medical diagnosis, prevention, the provision of health care, medical treatment, or the management of health services.
3. When the transfer is made to holding companies, subsidiaries, or affiliates under the common control of the Controller, or to a parent company or any other company within the same group operating under similar policies.
4. When the transfer is necessary as part of a contract between the Controller and a third party, in the interest of the data subject.
5. When the transfer is necessary to protect public interest, or to procure or administer justice.
6. When the transfer is necessary for the recognition, exercise, or defense of a right in a judicial proceeding.

7. When the transfer is necessary for the maintenance or fulfillment of a legal relationship between the Controller and the data subject.

Authorized Transfers

We may disclose your personal data to third parties, both national and international, for purposes aligned with this Privacy Notice and as allowed by applicable laws. These transfers include, but are not limited to:

- **To Tax Authorities:** For issuing and submitting Digital Tax Receipts via Internet or other legal obligations.
- **To Affiliates and Business Partners:** Entities with which we maintain commercial relationships to provide services or products related to the mezcal industry.
- **To Legal Authorities:** To comply with legal obligations stipulated by applicable laws or regulations.

Data Processing and Duration

Your personal data will only be processed for the time necessary to achieve the objectives stated in this Privacy Notice. Additionally, all transfers will comply with applicable privacy and data protection regulations to ensure your rights and personal information remain safeguarded.

6. Revocation of Consent for Data Processing

You have the right to revoke any consent previously granted for the processing of your personal information, whether provided implicitly or explicitly. This revocation may limit our ability to provide you with certain services but does not affect the legality of processing carried out prior to the revocation.

How to Submit a Revocation Request

To exercise your right to revoke consent, please submit a request via email to:

Email: ignaciof@mezcalmiltiempos.com

Subject: REQUEST TO REVOKE CONSENT TO THE PROCESSING OF PERSONAL DATA

Your request must include the following details:

1. **Name of the data subject.**
2. **Statement of facts** detailing the revocation you are requesting.
3. **Contact information** (address or email) to receive the response.
4. **Documents proving identity or authorization** to submit the request.

Acceptable Documents for Identity Verification

To verify identity, you may provide any of the following documents:

- National Electoral Institute (INE) credential.
- Passport.
- National Military Service Card.
- Professional license.
- Postal identity card (issued by SEPOMEX).
- Certificate or proof of studies.
- Proof of residence.
- IMSS affiliation card.
- ISSSTE affiliation card.
- A migratory document proving legal stay in the country.

Representation

If you choose to appoint a representative to handle the revocation process, both the data subject and the representative must submit valid identification (as outlined above). In addition, the representation must be confirmed through one of the following:

- A public instrument demonstrating representation.
- A power of attorney signed before two witnesses.
- A statement of representation by the data subject.

Identity Verification

Original documents must be provided for comparison purposes. If required, an appointment for identity verification can be arranged at:

Address: 5630 Atlantic Blvd, Maywood, CA 90270

Processing Time for Requests

Upon receiving your request, we will process it within **25 business days** and notify you of the outcome using the contact details provided in your submission. If additional documentation or clarification is required, you will be contacted promptly.

7. Use of Cookies and Similar Technologies

We use **cookies**, **web beacons**, and similar technologies on our website to:

- Monitor your behavior as an internet user.
- Improve your browsing experience.
- Offer personalized advertising and content.

Data Collected by Cookies

We may collect the following data through these technologies:

- User's preferred language.

- Region of access.
- Browser and operating system type.
- Pages visited and browsing time.
- Advertising viewed.

How to Disable Cookies

To disable cookies, consult the settings of your preferred browser. For example:

- **Google Chrome:**
 1. Select the Chrome menu icon.
 2. Go to **Settings > Privacy > Content Settings**.
 3. Choose **Block all cookies**.
- **Firefox:**
 1. Go to **Menu > Options > Privacy**.
 2. Select **Use custom settings for history**.
 3. Uncheck **Accept cookies**.

For instructions specific to other browsers, refer to their help section.

8. Modifications to the Privacy Notice

Mezcales & Tequilas de Mexico LLC reserves the right to modify or update this Privacy Notice at any time to:

- Comply with new legislation or regulatory requirements applicable in the state of California, the United States, or Mexico.
- Reflect changes to internal policies or business practices.
- Adapt to new services, products, or operational needs related to mezcal distribution, marketing, and sales.

How Modifications Will Be Communicated

Any updates or modifications to this Privacy Notice will be made available to the public through the following means:

1. Publication on the official website of **Mezcales & Tequilas de Mexico LLC**.
2. Notification via email to registered users and stakeholders, where applicable.

Your Continued Use as Acceptance

Continued use of our services or interactions with our business after modifications to this Privacy Notice are published will signify your acceptance of those changes. We encourage you to periodically review this Privacy Notice to stay informed about how we are protecting your information.

For any questions or concerns regarding modifications to this Privacy Notice, please contact:
Email: ignaciof@mezcalmiltiempos.com
Phone: 323-744-2204

9. Rights of the Data Subject

Under the applicable laws, you have the right to exercise your **ARCO rights** (Access, Rectification, Cancellation, and Opposition) concerning your personal and/or sensitive data. Additionally, you can request to limit the use or disclosure of your data or revoke previously granted consent for its processing, except when such processing is necessary or arises from a legal or contractual relationship.

ARCO Rights Defined

1. ACCESS

- You have the right to know which personal data we store in our databases, the purposes of their use, their origin, and any communications made with them.
- The obligation to provide access is fulfilled when:
 - Personal data is made directly available to you.
 - Copies are provided in magnetic, optical, sound, visual, holographic, or electronic formats.

2. RECTIFICATION

- You can request corrections to your personal data if it is inaccurate, incomplete, or outdated.

3. CANCELLATION

- You can request the removal of your personal data, in whole or in part, from our databases.
- Cancellation may result in a blocking period, after which your data will be permanently deleted.

4. OPPOSITION

- You can object, for legitimate reasons, to the processing of your personal data.

How to Exercise Your ARCO Rights

To exercise your ARCO rights, you must submit a formal request by email to:

Email: ignaciof@mezcalmiltiempos.com

Subject: "REQUEST FOR: ACCESS, RECTIFICATION, CANCELLATION, OR OPPOSITION" (as applicable)

Your request must include the following details:

1. **Name of the data subject.**
2. **Statement of facts** detailing the specific right you wish to exercise.
3. **Contact information** (address or email) for response purposes.

4. **Description of the personal data** for which ARCO rights are intended to be exercised.
5. **Documents proving identity or authorization** to submit the request.

Acceptable Documents for Identity Verification

To verify your identity, you may submit any of the following documents:

- National Electoral Institute (INE) credential.
- Passport.
- National Military Service Card.
- Professional license.
- Postal identity card (issued by SEPOMEX).
- Certificate or proof of studies.
- Proof of residence.
- IMSS or ISSSTE affiliation card.
- Migratory document proving legal stay in the country.

Representation

If the request is made by a representative, the following additional documentation is required:

- Identification documents for both the data subject and the representative (as outlined above).
- Proof of representation, which can include:
 - A public instrument demonstrating representation.
 - A power of attorney signed before two witnesses.
 - A statement of representation by the data subject.

Identity Verification

Original documents must be provided for comparison purposes. If required, an appointment for identity verification can be arranged at:

Address: 5630 Atlantic Blvd, Maywood, CA 90270

Processing Time for Requests

Once your request is received, it will be processed within **25 business days**. You will be notified of the outcome via the contact information you provide. If additional documentation or clarification is required, you will be contacted promptly.

Complaints and Violations

If you believe that your rights regarding the protection of personal data have been violated, or if you suspect a breach of the **Federal Law for the Protection of Personal Data Held by Private Parties**, you may file a complaint with the appropriate authority. For additional information, visit www.inai.org.mx.

Final Provisions

The processing of your personal data will adhere to the terms and conditions outlined in this Privacy Notice. By providing your personal data, you explicitly authorize **Mezcales & Tequilas de Mexico LLC** to process your information for the purposes stated herein until you express your opposition through the means indicated by law.

10. Contact Information

If you have questions or require additional assistance, contact us at:

Mezcales & Tequilas de Mexico LLC

Address: 5630 Atlantic Blvd, Maywood, CA 90270

Email: ignaciof@mezcalmiltiempos.com

Phone: 323-744-2204

Thank you for choosing Mezcal Mil Tiempos.